

## **Lemongrass Oil Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024-2032**

Market Report | 2024-09-30 | 200 pages | Global Market Insights

### **AVAILABLE LICENSES:**

- Single User \$4850.00
- Multi User \$5350.00
- Enterprise User \$8350.00

### **Report description:**

The Global Lemongrass Oil Market was valued at USD 51.3 million in 2023 and is projected to grow at a robust CAGR of 9.9% from 2024 to 2032. Lemongrass oil, derived from the Cymbopogon plant, is in demand across various sectors, including pharmaceuticals, food & beverages, cosmetics, personal care, and aromatherapy. The increasing shift toward natural and organic products is fueling the market's expansion. Data from the United Nations Comtrade shows that the global export value of essential oils, including lemongrass oil, reached USD 5.7 billion in 2020, highlighting the rising popularity of plant-based products worldwide.

In the U.S., organic food sales exceeded USD 50 billion in 2019, reflecting the growing demand for organic essential oils like lemongrass. This upward trend is mirrored in Europe, where the organic market expanded to EUR41.4 billion, according to the European Commission. These developments are part of a broader consumer preference for natural ingredients, which has significantly boosted the demand for lemongrass oil in regions such as Asia-Pacific, North America, and Europe. Additionally, its use in natural wellness solutions and eco-friendly cleaning products is contributing to the overall market growth.

The conventional lemongrass oil sector is set to reach USD 87.7 million by 2032, growing at a CAGR of 9.7%. This segment is widely popular due to its broad applications in multiple industries. In the food and beverage industry, lemongrass oil is used as a natural flavoring agent, while the personal care sector integrates it into products like lotions, soaps, and shampoos for its refreshing fragrance and antimicrobial properties.

The food and beverage segment of the lemongrass oil market is anticipated to grow at a 9.4% CAGR, reaching a market size of USD 33.7 million by 2032. Lemongrass oil's unique citrusy flavor and aroma make it a preferred ingredient in many culinary products, including teas, sauces, marinades, and beverages, enhancing their overall taste and scent profiles.

In the Asia-Pacific region, the lemongrass oil market is projected to reach USD 40.9 million by 2032, with a 9.7% CAGR. This region plays a key role in both the production and consumption of lemongrass oil, with countries like India, Thailand, and Indonesia benefiting from ideal climates for developing high-quality lemongrass. The demand in Asia-Pacific is rising across varied sectors, particularly in food & beverages, personal care, and aromatherapy, further driving market growth.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

### Report Content

#### Chapter 1 Methodology & Scope

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast calculation
- 1.4 Data sources
  - 1.4.1 Primary
  - 1.4.2 Secondary
    - 1.4.2.1 Paid sources
    - 1.4.2.2 Public sources

#### Chapter 2 Executive Summary

##### 2.1 Industry 360 synopsis

#### Chapter 3 Industry Insights

- 3.1 Industry ecosystem analysis
  - 3.1.1 Key manufacturers
  - 3.1.2 Distributors
  - 3.1.3 Profit margins across the industry
- 3.2 Industry impact forces
  - 3.2.1 Rising demand for natural products
  - 3.2.2 Health and wellness trends
  - 3.2.3 Expanding applications of lemongrass oil
  - 3.2.4 Market challenges
    - 3.2.4.1 Competition from synthetic alternatives
    - 3.2.4.2 Supply chain disruptions
  - 3.2.5 Market opportunity
    - 3.2.5.1 New opportunities
    - 3.2.5.2 Growth potential analysis
- 3.3 Raw material landscape
  - 3.3.1 Manufacturing trends
  - 3.3.2 Technology evolution
    - 3.3.2.1 Sustainable manufacturing
      - 3.3.2.1.1 Green practices
      - 3.3.2.1.2 Decarbonization
  - 3.3.3 Sustainability in raw materials
  - 3.3.4 Pricing trends (USD/Ton), 2021 - 2032
    - 3.3.4.1 North America
    - 3.3.4.2 Europe
    - 3.3.4.3 Asia Pacific
    - 3.3.4.4 Latin America
    - 3.3.4.5 Middle East & Africa
- 3.4 Regulations & market impact
- 3.5 Porter's analysis
- 3.6 PESTEL analysis

#### Chapter 4 Competitive Landscape, 2023

- 4.1 Company market share analysis
- 4.2 Competitive positioning matrix

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

#### 4.3 Strategic outlook matrix

#### Chapter 5 Market Size and Forecast, By Type, 2021-2032 (USD Million, Kilo Tons)

##### 5.1 Key trends

##### 5.2 Conventional

##### 5.3 Organic

#### Chapter 6 Market Size and Forecast, By Application, 2021-2032 (USD Million, Kilo Tons)

##### 6.1 Key trends

##### 6.2 Food & beverages

##### 6.3 Personal care & cosmetics

##### 6.4 Pharmaceuticals

##### 6.5 Aromatherapy

##### 6.6 Household cleaning products

#### Chapter 7 Market Size and Forecast, By Distribution Channel, 2021-2032 (USD Million, Kilo Tons)

##### 7.1 Key trends

##### 7.2 Online retail

##### 7.3 Supermarkets/hypermarkets

##### 7.4 Specialty stores

##### 7.5 Direct sales

##### 7.6 Others

#### Chapter 8 Market Size and Forecast, By Region, 2021-2032 (USD Million, Kilo Tons)

##### 8.1 Key trends

##### 8.2 North America

###### 8.2.1 U.S.

###### 8.2.2 Canada

##### 8.3 Europe

###### 8.3.1 Germany

###### 8.3.2 UK

###### 8.3.3 France

###### 8.3.4 Italy

###### 8.3.5 Spain

##### 8.4 Asia Pacific

###### 8.4.1 China

###### 8.4.2 India

###### 8.4.3 Japan

###### 8.4.4 South Korea

###### 8.4.5 Australia

##### 8.5 Latin America

###### 8.5.1 Brazil

###### 8.5.2 Mexico

###### 8.5.3 Argentina

##### 8.6 MEA

###### 8.6.1 Saudi Arabia

###### 8.6.2 UAE

###### 8.6.3 South Africa

#### Chapter 9 Company Profiles

##### 9.1 Aura Cacia

##### 9.2 doTERRA

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 9.3 Edens Garden
  - 9.4 Mountain Rose Herbs
  - 9.5 NOW Foods
  - 9.6 Phoenix Aromas & Essential Oils, LLC
  - 9.7 Plant Therapy Essential Oils
  - 9.8 The Lebermuth Company
  - 9.9 Young Living Essential Oils
- 

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Lemongrass Oil Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024-2032

Market Report | 2024-09-30 | 200 pages | Global Market Insights

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User	\$4850.00
	Multi User	\$5350.00
	Enterprise User	\$8350.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-12"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)  
[www.scotts-international.com](http://www.scotts-international.com)