

Europe Commercial Underfloor Heating Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

Market Report | 2024-09-11 | 70 pages | Global Market Insights

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Report description:

Europe Commercial Underfloor Heating Market was valued at USD 1.2 billion in 2023, and projections indicate a CAGR of over 6.1% from 2024 to 2032. The market expansion is fueled by a rising preference for clean, energy-efficient technologies, swift advancements in commercial infrastructure, and increasing consumer investments in comfort and luxury.

The industry growth is driven by surging demand for dependable floor heating solutions in commercial settings and a commitment to curbing carbon emissions. The swift growth of commercial infrastructure, spurred by energy-efficient building standards and urbanization, is bolstering product demand. For example, in December 2023, the European Commission rolled out updated energy efficiency mandates for buildings. These stipulate a phased enhancement of non-residential buildings to meet minimum energy performance benchmarks. As a result, by 2030, 16% of the least efficient buildings will undergo renovations, with this figure rising to 26% by 2033.

The market is segmented into technology, application, and country.

Forecasts suggest the hydronic technology segment will exceed USD 1.5 billion by 2032. This surge is attributed to the rising preference for energy-efficient heating solutions. Utilizing water for heating, hydronic systems offer superior comfort and consistent temperature control, outpacing traditional methods. Furthermore, technological advancements have bolstered efficiency and simplified installation, enhancing the commercial outlook.

The hospitality segment is set to witness a CAGR of over 5.5% through 2032. The ongoing growth of infrastructure, encompassing hotels, restaurants, resorts, and wellness centers, combined with the adoption of efficient heating solutions, is shaping the market. Additionally, strict regulations from authorities, promoting green building initiatives, further mold the industry trajectory. Germany commercial underfloor heating market is on track to exceed USD 310 million by 2032. The push comes from stringent carbon emission regulations in building infrastructure, energy efficiency standards, and mandates for sustainable heating. Furthermore, regulations favoring low-carbon units and the embrace of advanced technologies in new projects bolster the market prospects.

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