

## **Ceramic Inks Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032**

Market Report | 2024-09-12 | 200 pages | Global Market Insights

### **AVAILABLE LICENSES:**

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### **Report description:**

The Global Ceramic Ink Market was valued at USD 1.98 billion in 2023 and is projected to grow at a CAGR of 5.9% from 2024 to 2032. Ceramic inks are primarily used in various sectors, including building and construction, food packaging, and automotive windshield glasses, serving both decorative and functional purposes. The optimistic outlook for global construction activities and the burgeoning electric vehicle market are anticipated to enhance the penetration of ceramic inks. These inks provide a diverse selection of colors, shades, and textures, making them ideal for decorative applications. Furthermore, the renovation of infrastructure in developed nations is likely to boost the demand for decorative ceramics.

Another significant factor driving growth is the increasing application of ceramic inks in the automotive sector. These inks are utilized for a variety of purposes, including component etching and printing on both indoor and outdoor glass surfaces of vehicles. Ceramic inks also offer scratch resistance and UV protection, extending the longevity of automotive glass. As the automotive industry shifts towards electrification, the demand for innovative printing solutions is expected to rise.

The decorative ceramic inks segment is forecasted to generate USD 1.77 billion in revenue and exhibit a CAGR of 5.8% by 2032. These inks are widely used in flooring, wall tiling, glass printing, and food and beverage containers for labeling and decorative purposes. The growing consumer preference for aesthetically pleasing products, combined with the demand for a wide range of colors and textures, is driving the market forward. Additionally, functional ceramic inks are integrating advanced materials and technologies to enhance durability and environmental resistance, which is fueling growth in industrial applications.

The oil-based formulation segment captured a 39% market share in 2023, amounting to USD 776.92 million, and is expected to grow at a CAGR of 6.0% from 2024 to 2032. These formulations, made from synthetic base oils, cater to both functional and decorative needs. The rising production of vehicles in key markets is set to boost this segment's growth. While solvent-based inks are declining due to environmental regulations, water-based inks are gaining popularity for their sustainability and lower environmental impact. This shift aligns with consumer and regulatory demands for greener alternatives, positioning oil-based inks as enduring choices due to their excellent adhesion and durability in industrial settings.

In the Asia Pacific region, the ceramic ink industry is projected to reach USD 1.69 billion with a CAGR of 6.5% from 2024 to 2032. The growing population and rising disposable incomes in emerging economies are driving increased construction activities. This

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demand for unique textures and high-quality printing options will further enhance ceramic inks' market presence in construction projects.

## **Table of Contents:**

### Report Content

#### Chapter 1 Methodology & Scope

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast calculation
- 1.4 Data sources
  - 1.4.1 Primary
  - 1.4.2 Secondary
    - 1.4.2.1 Paid sources
    - 1.4.2.2 Public sources

#### Chapter 2 Executive Summary

##### 2.1 Industry 360° synopsis

#### Chapter 3 Industry Insights

- 3.1 Industry ecosystem analysis
  - 3.1.1 Key manufacturers
  - 3.1.2 Distributors
  - 3.1.3 Profit margins across the industry
- 3.2 Industry impact forces
  - 3.2.1 Growth drivers
    - 3.2.1.1 Swelling product use in automotive glass printing
    - 3.2.1.2 Strong government initiatives in buildings & construction industry
    - 3.2.1.3 Escalating sales of liquor bottles
  - 3.2.2 Market challenges
    - 3.2.2.1 Cost intensive printing process
    - 3.2.2.2 Fluctuating raw material prices
  - 3.2.3 Market opportunity
    - 3.2.3.1 New opportunities
    - 3.2.3.2 Growth potential analysis
- 3.3 Raw material landscape
  - 3.3.1 Manufacturing trends
  - 3.3.2 Technology evolution
    - 3.3.2.1 Sustainable manufacturing
      - 3.3.2.1.1 Green practices
      - 3.3.2.1.2 Decarbonization
  - 3.3.3 Sustainability in raw materials
  - 3.3.4 Pricing trends (USD/Ton), 2021 - 2032
    - 3.3.4.1 North America
    - 3.3.4.2 Europe
    - 3.3.4.3 Asia Pacific
    - 3.3.4.4 Latin America
    - 3.3.4.5 Middle East & Africa
- 3.4 Regulations & market impact
- 3.5 Porter's analysis

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- 3.6 PESTEL analysis
- Chapter 4 Competitive Landscape, 2023
  - 4.1 Company market share analysis
  - 4.2 Competitive positioning matrix
  - 4.3 Strategic outlook matrix
- Chapter 5 Market Size and Forecast, By Product, 2021-2032 (USD Billion, Square Meter)
  - 5.1 Key trends
  - 5.2 Functional
  - 5.3 Decorative
- Chapter 6 Market Size and Forecast, By Formulation, 2021-2032 (USD Billion, Square Meter)
  - 6.1 Key trends
  - 6.2 Solvent-based
  - 6.3 Water-based
  - 6.4 Oil-based
- Chapter 7 Market Size and Forecast, By Technology, 2021-2032 (USD Billion, Square Meter)
  - 7.1 Key trends
  - 7.2 Digital
  - 7.3 Analog
- Chapter 8 Market Size and Forecast, By Substrate, 2021-2032 (USD Billion, Square Meter)
  - 8.1 Key trends
  - 8.2 Ceramic
  - 8.3 Glass
  - 8.4 Others
- Chapter 9 Market Size and Forecast, By End-User, 2021-2032 (USD Billion, Square Meter)
  - 9.1 Key trends
  - 9.2 Building & construction
  - 9.3 Automotive
  - 9.4 Food & beverage containers
  - 9.5 Others
- Chapter 10 Market Size and Forecast, By Region, 2021-2032 (USD Billion, Square Meter)
  - 10.1 Key trends
  - 10.2 North America
    - 10.2.1 U.S.
    - 10.2.2 Canada
  - 10.3 Europe
    - 10.3.1 Germany
    - 10.3.2 UK
    - 10.3.3 France
    - 10.3.4 Italy
    - 10.3.5 Spain
    - 10.3.6 Rest of Europe
  - 10.4 Asia Pacific
    - 10.4.1 China
    - 10.4.2 India
    - 10.4.3 Japan
    - 10.4.4 South Korea
    - 10.4.5 Australia

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- 10.4.6 Rest of Asia Pacific
- 10.5 Latin America
  - 10.5.1 Brazil
  - 10.5.2 Mexico
  - 10.5.3 Argentina
  - 10.5.4 Rest of Latin America
- 10.6 MEA
  - 10.6.1 Saudi Arabia
  - 10.6.2 UAE
  - 10.6.3 South Africa
  - 10.6.4 Rest of MEA
- Chapter 11 Company Profiles
  - 11.1 Henkel
  - 11.2 Ferro Corporation
  - 11.3 Torrecid SA
  - 11.4 Sun Chemical
  - 11.5 Tec Glass
  - 11.6 SACMI
  - 11.7 Jiangsu Linyang Energy Co., Ltd.
  - 11.8 Kyocera Corporation
  - 11.9 Marabu GmbH & Co. KG
  - 11.10 Ricoh Company, Ltd.
  - 11.11 Zhongtian Technology Co., Ltd.

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