

Sweet Spreads in Austria

Market Direction | 2024-10-25 | 20 pages | Euromonitor

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Report description:

Sweet spreads in Austria reported a slight increase in volume sales over 2024. Price increases have slowed in line with the lower rate of inflation although they continue to rise. Overall, sweet spreads are perceived as less essential than, say, edible oils or cooking sauces, and so this is an area where consumers can easily cut back or trade down to cheaper options and/or lower quantities. Honey recorded the weakest performance in sweet spreads with the higher average price of honey denting its...

Euromonitor International's Sweet Spreads in Austria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
October 2024

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