

## **Sweet Spreads in Argentina**

Market Direction | 2024-10-25 | 17 pages | Euromonitor

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### **Report description:**

Sweet spreads in Argentina saw retail volume sales decline for a third consecutive year in 2024. The strong devaluation of the Argentinean peso combined with price inflation led to a downturn in demand, notably in the largest category of jams and preserves. In 2023, the country's economic crisis urged consumers to cut back on non-essential products, a trend that has continued into 2024. Supply issues led to shortages of jams and preserves at leading retailers such as Jumbo, Coto, and Carrefour d...

Euromonitor International's Sweet Spreads in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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