

Staple Foods in Hong Kong, China

Market Direction | 2024-10-25 | 64 pages | Euromonitor

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Report description:

In 2024, retail volume sales of staple foods in Hong Kong continue to fall, while value sales are only recording marginal growth. The shift in consumer behaviour towards dining out and travelling abroad continues to negatively impact demand. Additionally, the rising cost of living means that many local consumers are more concerned about their everyday expenses, encouraging them to seek products that offer better value for money.

Euromonitor International's Staple Foods in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Staple Foods in Hong Kong, China

Euromonitor International

October 2024

List Of Contents And Tables

STAPLE FOODS IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2019-2024

Table 2 Sales of Staple Foods by Category: Value 2019-2024

Table 3 Sales of Staple Foods by Category: % Volume Growth 2019-2024

Table 4 Sales of Staple Foods by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 6 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Staple Foods by Format: % Value 2019-2024

Table 9 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Table 10 Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 11 Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN HONG KONG, CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Traditional baked goods players impacted by "travelling north" trend

Demand for premium-quality baked goods remains strong, driven by tourists

Health-conscious consumption drives demand for more diverse baked goods options

PROSPECTS AND OPPORTUNITIES

Expansion of premium baked goods over the forecast period

Continuous product innovation to offer authentic flavours

Independent bakeries with customised offers to continue attracting consumers

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2019-2024

Table 14 Sales of Baked Goods by Category: Value 2019-2024

Table 15 Sales of Baked Goods by Category: % Volume Growth 2019-2024

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Table 16 Sales of Baked Goods by Category: % Value Growth 2019-2024

Table 17 Sales of Pastries by Type: % Value 2019-2024

Table 18 NBO Company Shares of Baked Goods: % Value 2020-2024

Table 19 LBN Brand Shares of Baked Goods: % Value 2021-2024

Table 20 Distribution of Baked Goods by Format: % Value 2019-2024

Table 21 Forecast Sales of Baked Goods by Category: Volume 2024-2029

Table 22 □Forecast Sales of Baked Goods by Category: Value 2024-2029

Table 23 □Forecast Sales of Baked Goods by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Baked Goods by Category: % Value Growth 2024-2029

BREAKFAST CEREALS IN HONG KONG, CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Overall retail volume growth remains flat as local consumption shifts outbound

New entries focus on innovative breakfast cereals for indulgence

Expanding options of private label breakfast cereals

PROSPECTS AND OPPORTUNITIES

Continual focus on health and nutrition to drive product development

Greater localisation efforts to incorporate traditional Chinese ingredients

Rise of sustainable grocery concept in Hong Kong

CATEGORY DATA

Table 25 Sales of Breakfast Cereals by Category: Volume 2019-2024

Table 26 Sales of Breakfast Cereals by Category: Value 2019-2024

Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2019-2024

Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2019-2024

Table 29 NBO Company Shares of Breakfast Cereals: % Value 2020-2024

Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2021-2024

Table 31 Distribution of Breakfast Cereals by Format: % Value 2019-2024

Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2024-2029

Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2024-2029

Table 34 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2024-2029

Table 35 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2024-2029

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN HONG KONG, CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Foodservice channel remains leading growth driver of category

Competition from Shenzhen brings threats to retail volumes in Hong Kong

Meat and seafood substitutes continues to grow but at a slower rate

PROSPECTS AND OPPORTUNITIES

Continuous decline for shelf stable options due to health-conscious trend

Continuous development of meat and seafood substitutes with focus on local dining habits

Tofu and derivatives offers alternative option to meat and seafood substitutes

CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2019-2024

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2019-2024

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2019-2024

Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2019-2024

Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2019-2024

Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2019-2024

Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2019-2024

Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2019-2024

Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2019-2024

Table 45 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2024

Table 46 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2021-2024

Table 47 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2019-2024

Table 48 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2024-2029

Table 49 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2024-2029

PROCESSED FRUIT AND VEGETABLES IN HONG KONG, CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Stabilising retail volumes driven by reduced at-home consumption

Rising health awareness weakens demand for shelf stable fruit and vegetables

Del Monte retains convincing leadership due to strength in shelf stable format

PROSPECTS AND OPPORTUNITIES

Foodservice will continue to drive overall demand

Premium segment of frozen processed fruit and vegetables offers stronger growth potential

Further potential for private label due to affordable pricing

CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2019-2024

Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2019-2024

Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2019-2024

Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2019-2024

Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2019-2024

Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2020-2024

Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2021-2024

Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2019-2024

Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2024-2029

Table 59 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2024-2029

Table 60 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2024-2029

Table 61 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2024-2029

RICE, PASTA AND NOODLES IN HONG KONG, CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Continual shift back to foodservice and reduction in domestic consumption impacts retail volumes of rice, pasta and noodles

Increasing flavour innovation in instant noodles to cater for local preferences

Growing interest in healthy plain noodles

PROSPECTS AND OPPORTUNITIES

Health awareness set to drive premiumisation trend in rice

Rising consumer concerns over food safety

Sustainable development in instant noodles packaging

CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2019-2024

Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2019-2024

Table 64 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2019-2024

Table 65 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2019-2024

Table 66 Sales of Instant Noodles by Leading Flavours: Rankings 2019-2024

Table 67 NBO Company Shares of Rice, Pasta and Noodles: % Value 2020-2024

Table 68 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2021-2024

Table 69 NBO Company Shares of Rice: % Value 2020-2024

Table 70 LBN Brand Shares of Rice: % Value 2021-2024

Table 71 NBO Company Shares of Pasta: % Value 2020-2024

Table 72 LBN Brand Shares of Pasta: % Value 2021-2024

Table 73 NBO Company Shares of Noodles: % Value 2020-2024

Table 74 LBN Brand Shares of Noodles: % Value 2021-2024

Table 75 Distribution of Rice, Pasta and Noodles by Format: % Value 2019-2024

Table 76 Distribution of Rice by Format: % Value 2019-2024

Table 77 Distribution of Pasta by Format: % Value 2019-2024

Table 78 Distribution of Noodles by Format: % Value 2019-2024

Table 79 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2024-2029

Table 80 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2024-2029

Table 81 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2024-2029

Table 82 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2024-2029

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