

## **Rice, Pasta and Noodles in South Korea**

Market Direction | 2024-10-25 | 26 pages | Euromonitor

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### **Report description:**

Rice, pasta and noodles in South Korea is set to see fairly stable retail volume sales in 2024, while retail current value sales are expected to continue to rise. Retail volume sales of instant noodles are also expected to remain flat in 2024, continuing the trend seen in 2023. The main reason for this stagnation is the decline in retail volumes of instant noodle pouches over the past couple of years. As more consumers prioritise convenience, many find the need to cook noodle pouches inconvenient...

Euromonitor International's Rice, Pasta and Noodles in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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