

Processed Meat, Seafood and Alternatives To Meat in Hong Kong, China

Market Direction | 2024-10-25 | 23 pages | Euromonitor

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Report description:

In 2024, total volume sales of processed meat, seafood and alternatives to meat in Hong Kong continue to grow, primarily driven by the dominant foodservice channel. Demand for processed meat, seafood and alternatives to meat through the latter has now fully recovered to pre-pandemic levels, due to the return of foot traffic and inbound arrivals. The resumption of normal routines and greater travel frequency is driving up demand for dining out in foodservice establishments.

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Foodservice channel remains leading growth driver of category
Competition from Shenzhen brings threats to retail volumes in Hong Kong
Meat and seafood substitutes continues to grow but at a slower rate

PROSPECTS AND OPPORTUNITIES

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Continuous development of meat and seafood substitutes with focus on local dining habits
Tofu and derivatives offers alternative option to meat and seafood substitutes

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STAPLE FOODS IN HONG KONG, CHINA

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