

Processed Fruit and Vegetables in Hong Kong, China

Market Direction | 2024-10-25 | 20 pages | Euromonitor

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Report description:

Retail volume sales of processed fruit and vegetables in Hong Kong are gradually stabilising to return to pre-pandemic levels following a period of higher demand during home seclusion. Local consumers are now generally engaged in more frequent activities outside of the home, and have less time to prepare meals. As the city's economy has rebounded from the pandemic, Hong Kong residents have returned to dining out more frequently. Therefore, foodservice volume sales are recording faster growth than...

Euromonitor International's Processed Fruit and Vegetables in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Del Monte retains convincing leadership due to strength in shelf stable format

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