

Premium and Luxury Cars in Hong Kong, China

Market Direction | 2024-10-23 | 19 pages | Euromonitor

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Report description:

Value sales of premium and luxury cars are set to grow by 8% in current terms in Hong Kong in 2024 to total HKD16.1 billion. This will represent a return to growth, with sales having fallen dramatically in 2023 after two years of exceptionally strong growth in 2021 and 2022. In contrast to most areas of the luxury goods market, premium and luxury cars is not heavily reliant on tourists. This has meant that the category has been less sensitive to the impacts of the pandemic on travel. Wealth dete...

Euromonitor International's Premium and Luxury Cars in Hong Kong, China report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium and Luxury Cars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

PREMIUM AND LUXURY CARS IN HONG KONG, CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Return to growth

Mercedes-Benz significantly closes gap on Tesla

Chinese players looking to build presence in premium EVs

PROSPECTS AND OPPORTUNITIES

Modest growth expected

Increasing role of digital technologies in brand engagement and sales

Ongoing development of electric segment

CATEGORY DATA

Table 1 Sales of Premium and Luxury Cars: Value 2019-2024

Table 2 Sales of Premium and Luxury Cars: % Value Growth 2019-2024

Table 3 NBO Company Shares of Premium and Luxury Cars: % Value 2019-2023

Table 4 LBN Brand Shares of Premium and Luxury Cars: % Value 2020-2023

Table 5 Forecast Sales of Premium and Luxury Cars: Value 2024-2029

Table 6 Forecast Sales of Premium and Luxury Cars: % Value Growth 2024-2029

LUXURY GOODS IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Luxury goods in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2019-2024

Table 8 Sales of Luxury Goods by Category: % Value Growth 2019-2024

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2019-2024

Table 10 NBO Company Shares of Luxury Goods: % Value 2019-2023

Table 11 LBN Brand Shares of Luxury Goods: % Value 2020-2023

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2024

Table 13 Forecast Sales of Luxury Goods by Category: Value 2024-2029

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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