

**Plant-Based Dairy in Brazil**

Market Direction | 2024-10-24 | 19 pages | Euromonitor

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**Report description:**

Less mature plant-based dairy categories in Brazil, such as other plant-based milk, and plant-based cheese, have experienced rapid growth in recent years, driven by a confluence of factors. Increasing consumer awareness of the environmental, health, and ethical benefits of plant-based products has played a pivotal role. As consumers adopt healthier lifestyles, they are seeking plant-based alternatives to traditional dairy products. Technological advances have been instrumental in creating plant-...

Euromonitor International's Plant-based Dairy in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Plant-based options which replicate characteristics of traditional products are positive for the category

Collaborations reinforce the healthy nature of vegan products and attract more consumers

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