

## **Personal Luxury in Hong Kong, China**

Market Direction | 2024-10-23 | 26 pages | Euromonitor

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### **Report description:**

Retail value sales of designer apparel and footwear (ready-to-wear) are set to rise by 4% in current terms in Hong Kong in 2024 to stand at HKD22 billion, boosted primarily by sales of designer apparel (ready-to-wear), which accounts for 65% of overall value sales. Rising prices are playing a role, with current value growth outpacing the rise in volume sales. Nonetheless, volume sales are also increasing, supported by the gradual recovery of tourism in Hong Kong, as well as consumers looking to...

Euromonitor International's Personal Luxury in Hong Kong, China report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Personal Luxury market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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