

Other Dairy in Brazil

Market Direction | 2024-10-24 | 22 pages | Euromonitor

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Report description:

The low availability of raw milk and difficulties in the supply chain of dairy products, especially in the wake of El Nino, has led to high and rising prices across other dairy. Companies have developed alternatives to bypass final prices hikes by launching mixed dairy products, which in theory emulate the flavour and texture of the original products. This strategy follows the dairy compounds structure, in which only a percentage of the product is actually sourced from milk, added to other ingre...

Euromonitor International's Other Dairy in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Other dairy sees a focus on differentiation to bypass high prices

Indulgence is attractive in other dairy

Lactose may be increasingly avoided, but dairy products also offer natural benefits which could be explored

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