

Meals and Soups in the US

Market Direction | 2024-10-24 | 24 pages | Euromonitor

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Report description:

While global supply chain woes largely stabilised from the chaos of 2022, US consumer retail value spending on meals and soups saw only minor growth in 2023. Even as real wages started seeing continuous positive growth in early 2023, which has continued through 2024, the shock of recent price hikes has remained top-of-mind for many. Retail volume sales shrank in 2023, private label gained share, and changing meal habits sent buyers to other categories, with these trends also evident, although to...

Euromonitor International's Meals and Soups in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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