

Meals and Soups in South Korea

Market Direction | 2024-10-24 | 21 pages | Euromonitor

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Report description:

In terms of distribution, sales of meals and soups in South Korea are not only driven by traditional channels such as supermarkets, but by convenience stores and retail e-commerce platforms. In 2024, these latter two channels are together expected to account for nearly half of overall retail sales of meals and soups. This trend has been particularly evident in 2024, as single-person households, which now account for over 35% of all households, prioritise convenience and time efficiency. As a res...

Euromonitor International's Meals and Soups in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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COOKING INGREDIENTS AND MEALS IN SOUTH KOREA

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