

## **Meals and Soups in South Africa**

Market Direction | 2024-10-24 | 21 pages | Euromonitor

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### **Report description:**

Retail demand for meals and soups in South Africa continues to rise in 2024 in line with review period trends. Demand for meals and soups is being supported by the convenience of these meal solutions, especially during loadshedding periods. Certain consumers, especially those with higher disposable incomes, have grown accustomed to the convenience provided by this category. This convenience is helping to maintain solid demand, despite the impact of high inflation on prices, with the latter conti...

Euromonitor International's Meals and Soups in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

**Table of Contents:**

Meals and Soups in South Africa  
Euromonitor International  
October 2024

List Of Contents And Tables

**MEALS AND SOUPS IN SOUTH AFRICA**

**KEY DATA FINDINGS**

**2024 DEVELOPMENTS**

Demand for meals and soups driven by loadshedding  
Convenience provided by ready meals is favoured by busy consumers  
Younger consumers support demand for plant-based options

**PROSPECTS AND OPPORTUNITIES**

Rising popularity of frozen ready meals and frozen pizza  
Grocery delivery platforms to support popularity of ready meals  
Dry soup set to achieve solid growth

**CATEGORY DATA**

- Table 1 Sales of Meals and Soups by Category: Volume 2019-2024
- Table 2 Sales of Meals and Soups by Category: Value 2019-2024
- Table 3 Sales of Meals and Soups by Category: % Volume Growth 2019-2024
- Table 4 Sales of Meals and Soups by Category: % Value Growth 2019-2024
- Table 5 Sales of Chilled Ready Meals by Ethnicity: % Value 2019-2024
- Table 6 Sales of Frozen Ready Meals by Ethnicity: % Value 2019-2024
- Table 7 Sales of Soup by Leading Flavours: Rankings 2019-2024
- Table 8 NBO Company Shares of Meals and Soups: % Value 2020-2024
- Table 9 LBN Brand Shares of Meals and Soups: % Value 2021-2024
- Table 10 □Distribution of Meals and Soups by Format: % Value 2019-2024
- Table 11 □Forecast Sales of Meals and Soups by Category: Volume 2024-2029
- Table 12 □Forecast Sales of Meals and Soups by Category: Value 2024-2029
- Table 13 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029
- Table 14 □Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

**COOKING INGREDIENTS AND MEALS IN SOUTH AFRICA**

**EXECUTIVE SUMMARY**

Cooking Ingredients and Meals in 2024: The big picture  
Key trends in 2024  
Competitive Landscape  
Channel developments  
What next for Cooking Ingredients and Meals?

**MARKET DATA**

- Table 15 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 16 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 17 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 18 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

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Table 19 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 20 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 21 Penetration of Private Label by Category: % Value 2019-2024

Table 22 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 25 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 26 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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