

Ice Cream in India

Market Direction | 2024-10-22 | 27 pages | Euromonitor

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Report description:

Sales of ice cream in India continue to be heavily dependent on seasonality. In 2023, India witnessed unseasonal rains and a shorter summer season, which hampered sales of ice cream across many parts of the country. However, 2024 started on a more favourable note for ice cream, as the country witnessed an increasing number of heatwaves, which is set to drive dynamic double-digit retail volume and current value growth for ice cream in India in 2024. Many parts of the country, especially the north...

Euromonitor International's Ice Cream in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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reliable information resources to help drive informed strategic planning.

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