

## **Fine Wines/Champagne and Spirits in Hong Kong, China**

Market Direction | 2024-10-23 | 22 pages | Euromonitor

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### **Report description:**

Retail value sales of fine wines/champagne and spirits are set to grow by 4% in current terms in Hong Kong in 2024 to total HKD1.1 billion. The year is set to see sales finally exceed the level seen prior to the outbreak of COVID-19 in both volume and value terms, with enjoying a drink with friends having reasserted itself as a priority leisure activity in Hong Kong since the pandemic. The return of weddings and other important life events has also led to a rise in consumption of fine champagne...

Euromonitor International's Fine Wines/Champagne and Spirits in Hong Kong, China report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Fine Wines/Champagne and Spirits in Hong Kong, China

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List Of Contents And Tables

### **FINE WINES/CHAMPAGNE AND SPIRITS IN HONG KONG, CHINA**

#### **KEY DATA FINDINGS**

#### **2024 DEVELOPMENTS**

Sales finally exceed pre-pandemic levels, while physical stores remain dominant

Fine wines remains the largest subcategory

Moet Hennessy Diageo Hong Kong Ltd retains lead despite share decline

#### **PROSPECTS AND OPPORTUNITIES**

Continued growth supported by changing habits and health trend

Further growth for fine wines

Opportunities in cocktail trend

#### **CATEGORY DATA**

Table 1 Sales of Fine Wines/Champagne and Spirits by Category: Value 2019-2024

Table 2 Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Fine Wines/Champagne and Spirits: % Value 2019-2023

Table 4 LBN Brand Shares of Fine Wines/Champagne and Spirits: % Value 2020-2023

Table 5 Distribution of Fine Wines/Champagne and Spirits by Format: % Value 2019-2024

Table 6 Forecast Sales of Fine Wines/Champagne and Spirits by Category: Value 2024-2029

Table 7 Forecast Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2024-2029

### **LUXURY GOODS IN HONG KONG, CHINA**

#### **EXECUTIVE SUMMARY**

Luxury goods in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### **MARKET DATA**

Table 8 Sales of Luxury Goods by Category: Value 2019-2024

Table 9 Sales of Luxury Goods by Category: % Value Growth 2019-2024

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2019-2024

Table 11 NBO Company Shares of Luxury Goods: % Value 2019-2023

Table 12 LBN Brand Shares of Luxury Goods: % Value 2020-2023

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2024

Table 14 Forecast Sales of Luxury Goods by Category: Value 2024-2029

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2024-2029

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

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