

Edible Oils in Belgium

Market Direction | 2024-10-25 | 20 pages | Euromonitor

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Report description:

Olive oil has traditionally been a key part of eating habits in Belgium, forming the base of cooking, enhancing grilled vegetable salads and adding finesse to cooked dishes. However, production chain disruption in Spain and Greece throughout 2023 and 2024 led to heightened price points for olive oil. Consequently, higher price points drastically impacted demand, with prices over EUR10 per litre for the cheapest olive oil brands, changing consumer purchasing habits. As a result, consumers were either...

Euromonitor International's Edible Oils in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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EDIBLE OILS IN BELGIUM

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