

## **Edible Oils in Australia**

Market Direction | 2024-10-25 | 20 pages | Euromonitor

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### **Report description:**

In 2024, value sales of edible oils in Australia are experiencing strong growth, primarily driven by the significant unit price increase of olive oil. This type of edible oil has long been regarded as a healthy choice among Australian consumers, and its consistent rise in price is a key factor in the overall category's value growth. Despite the higher prices, the demand for olive oil remains strong, reflecting its continued popularity for health-conscious consumption.

Euromonitor International's Edible Oils in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Edible Oils market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Edible Oils in Australia  
Euromonitor International  
October 2024

List Of Contents And Tables

### EDIBLE OILS IN AUSTRALIA

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Rising unit prices drive strong value growth of edible oils in Australia  
Affordability takes centre stage as Australians remain impacted by economic pressures  
Rising popularity of vegetable seed oils in Australia

#### PROSPECTS AND OPPORTUNITIES

Health benefits and rising prices to further fuel value growth over forecast period  
Growing interest in avocado oil amongst local consumers  
Sustainability to increase in importance

#### CATEGORY DATA

Table 1 Sales of Edible Oils by Category: Volume 2019-2024  
Table 2 Sales of Edible Oils by Category: Value 2019-2024  
Table 3 Sales of Edible Oils by Category: % Volume Growth 2019-2024  
Table 4 Sales of Edible Oils by Category: % Value Growth 2019-2024  
Table 5 NBO Company Shares of Edible Oils: % Value 2020-2024  
Table 6 LBN Brand Shares of Edible Oils: % Value 2021-2024  
Table 7 Distribution of Edible Oils by Format: % Value 2019-2024  
Table 8 Forecast Sales of Edible Oils by Category: Volume 2024-2029  
Table 9 Forecast Sales of Edible Oils by Category: Value 2024-2029  
Table 10 □Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029  
Table 11 □Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

### COOKING INGREDIENTS AND MEALS IN AUSTRALIA

#### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture  
Key trends in 2024  
Competitive landscape  
Channel developments  
What next for cooking ingredients and meals?

#### MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024  
Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024  
Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024  
Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024  
Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024  
Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024  
Table 18 Penetration of Private Label by Category: % Value 2019-2024  
Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024  
Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029  
Table 21 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

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Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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