

Dairy Products and Alternatives in Brazil

Market Direction | 2024-10-24 | 79 pages | Euromonitor

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Report description:

According to Euromonitor's Economies and Consumers system, economic conditions in Brazil in 2024 have followed the positive patterns seen in 2023, driven by reduced borrowing costs and lower unemployment rates, resulting in robust domestic demand. In addition, the creation of jobs has boosted household income, leading to a notable increase in consumer spending. This scenario is expected to positively influence sales in most packaged food categories in 2024, including those in dairy products and...

Euromonitor International's Dairy Products and Alternatives in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Dairy Products and Alternatives in Brazil
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List Of Contents And Tables

DAIRY PRODUCTS AND ALTERNATIVES IN BRAZIL

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2019-2024
Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
Table 5 Penetration of Private Label by Category: % Value 2019-2024
Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029
Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

BABY FOOD IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Milk formula continues to grow, despite moves to prioritise breastfeeding
Digital marketing of milk formula remains a concern
WHO updates infant feeding guidelines amidst global push for breastfeeding
PROSPECTS AND OPPORTUNITIES

More milk formula brands likely to expand to other age groups
Greater lactose-free and special baby food offer expected in the coming years
Dairy compounds will still be the most budget-friendly option

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2019-2024
Table 10 Sales of Baby Food by Category: Value 2019-2024
Table 11 Sales of Baby Food by Category: % Volume Growth 2019-2024
Table 12 Sales of Baby Food by Category: % Value Growth 2019-2024
Table 13 Sales of Growing-Up Milk Formula by Age: % Value 2019-2024
Table 14 NBO Company Shares of Baby Food: % Value 2020-2024
Table 15 LBN Brand Shares of Baby Food: % Value 2021-2024
Table 16 Distribution of Baby Food by Format: % Value 2019-2024
Table 17 Forecast Sales of Baby Food by Category: Volume 2024-2029
Table 18 □Forecast Sales of Baby Food by Category: Value 2024-2029

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Table 19 □Forecast Sales of Baby Food by Category: % Volume Growth 2024-2029

Table 20 □Forecast Sales of Baby Food by Category: % Value Growth 2024-2029

BUTTER AND SPREADS IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Less availability of raw milk for butter production in the country

Revitalisation of margarine and spreads thanks to new launches

Plant-based butter and spreads expand using new vegan bases

PROSPECTS AND OPPORTUNITIES

Innovations will add value to butter and spreads

Butter and spreads as a viable substitute for olive oil, focusing on higher-income consumers

Butter positioning differs from margarine and spreads to justify high prices

CATEGORY DATA

Table 21 Sales of Butter and Spreads by Category: Volume 2019-2024

Table 22 Sales of Butter and Spreads by Category: Value 2019-2024

Table 23 Sales of Butter and Spreads by Category: % Volume Growth 2019-2024

Table 24 Sales of Butter and Spreads by Category: % Value Growth 2019-2024

Table 25 NBO Company Shares of Butter and Spreads: % Value 2020-2024

Table 26 LBN Brand Shares of Butter and Spreads: % Value 2021-2024

Table 27 Distribution of Butter and Spreads by Format: % Value 2019-2024

Table 28 Forecast Sales of Butter and Spreads by Category: Volume 2024-2029

Table 29 Forecast Sales of Butter and Spreads by Category: Value 2024-2029

Table 30 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2024-2029

Table 31 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2024-2029

CHEESE IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Natural disasters across the country maintain high and rising prices for cheese

Brazilian cheese highly recognised in international awards

E-commerce and social media bring attention to cheeses other than those consumed on an everyday basis

PROSPECTS AND OPPORTUNITIES

High protein cheeses expected to enter the market

Economic scenario calls for portfolio polarisation, with ultra processed cheese likely to gain traction in retail and foodservice

Launches of new brands, portfolios, and formats expected to stir up the category

CATEGORY DATA

Table 32 Sales of Cheese by Category: Volume 2019-2024

Table 33 Sales of Cheese by Category: Value 2019-2024

Table 34 Sales of Cheese by Category: % Volume Growth 2019-2024

Table 35 Sales of Cheese by Category: % Value Growth 2019-2024

Table 36 Sales of Spreadable Cheese by Type: % Value 2019-2024

Table 37 Sales of Soft Cheese by Type: % Value 2019-2024

Table 38 Sales of Hard Cheese by Type: % Value 2019-2024

Table 39 NBO Company Shares of Cheese: % Value 2020-2024

Table 40 LBN Brand Shares of Cheese: % Value 2021-2024

Table 41 □Distribution of Cheese by Format: % Value 2019-2024

Table 42 □Forecast Sales of Cheese by Category: Volume 2024-2029

Table 43 □Forecast Sales of Cheese by Category: Value 2024-2029

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Table 44 ☐Forecast Sales of Cheese by Category: % Volume Growth 2024-2029

Table 45 ☐Forecast Sales of Cheese by Category: % Value Growth 2024-2029

DRINKING MILK PRODUCTS IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Droughts and floods affect milk prices in retail

Vulnerabilities in the milk chain make the production of powder milk difficult

Dairy compounds under new regulations to differentiate from powder milk

PROSPECTS AND OPPORTUNITIES

Natural benefits and additional protein will be explored in claims

High competition in drinking milk products calls for portfolio variety

Lactose may be seen as a villain, but drinking milk products bring other natural benefits to be explored

CATEGORY DATA

Table 46 Sales of Drinking Milk Products by Category: Volume 2019-2024

Table 47 Sales of Drinking Milk Products by Category: Value 2019-2024

Table 48 Sales of Drinking Milk Products by Category: % Volume Growth 2019-2024

Table 49 Sales of Drinking Milk Products by Category: % Value Growth 2019-2024

Table 50 NBO Company Shares of Drinking Milk Products: % Value 2020-2024

Table 51 LBN Brand Shares of Drinking Milk Products: % Value 2021-2024

Table 52 Distribution of Drinking Milk Products by Format: % Value 2019-2024

Table 53 Forecast Sales of Drinking Milk Products by Category: Volume 2024-2029

Table 54 Forecast Sales of Drinking Milk Products by Category: Value 2024-2029

Table 55 ☐Forecast Sales of Drinking Milk Products by Category: % Volume Growth 2024-2029

Table 56 ☐Forecast Sales of Drinking Milk Products by Category: % Value Growth 2024-2029

YOGHURT AND SOUR MILK PRODUCTS IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

High dairy prices call for differentiation

High protein yoghurt still has room for innovation and competition

Yoghurt as a healthy ingredient

PROSPECTS AND OPPORTUNITIES

Innovations in packaging focus on more convenience

Beyond high protein functionality, players are looking at the addition of creatine

Move towards natural is explored in fortified and functional products

CATEGORY DATA

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Volume 2019-2024

Table 58 Sales of Yoghurt and Sour Milk Products by Category: Value 2019-2024

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2019-2024

Table 60 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2019-2024

Table 61 Sales of Flavoured Yoghurt by Flavour: Rankings 2019-2024

Table 62 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2020-2024

Table 63 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2021-2024

Table 64 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2019-2024

Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2024-2029

Table 66 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2024-2029

Table 67 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2024-2029

Table 68 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2024-2029

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OTHER DAIRY IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Other dairy sees a focus on differentiation to bypass high prices

Indulgence is attractive in other dairy

Lactose may be increasingly avoided, but dairy products also offer natural benefits which could be explored

PROSPECTS AND OPPORTUNITIES

Functionality to penetrate other dairy products, such as petit-suisse and cottage cheese

Healthy indulgence translates into smaller packaging

Innovation is key to overcoming the competition

CATEGORY DATA

Table 69 Sales of Other Dairy by Category: Volume 2019-2024

Table 70 Sales of Other Dairy by Category: Value 2019-2024

Table 71 Sales of Other Dairy by Category: % Volume Growth 2019-2024

Table 72 Sales of Other Dairy by Category: % Value Growth 2019-2024

Table 73 Sales of Cream by Type: % Value 2019-2024

Table 74 NBO Company Shares of Other Dairy: % Value 2020-2024

Table 75 LBN Brand Shares of Other Dairy: % Value 2021-2024

Table 76 Distribution of Other Dairy by Format: % Value 2019-2024

Table 77 Forecast Sales of Other Dairy by Category: Volume 2024-2029

Table 78 □Forecast Sales of Other Dairy by Category: Value 2024-2029

Table 79 □Forecast Sales of Other Dairy by Category: % Volume Growth 2024-2029

Table 80 □Forecast Sales of Other Dairy by Category: % Value Growth 2024-2029

PLANT-BASED DAIRY IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

The evolution of plant-based dairy attracts consumers

Plant-based options which replicate characteristics of traditional products are positive for the category

Collaborations reinforce the healthy nature of vegan products and attract more consumers

PROSPECTS AND OPPORTUNITIES

Plant-based dairy products increasingly seen as processed industry, more distanced from the natural trend

More dairy categories to be explored by plant-based brands

Offering functionality in plant-based dairy adds value and justifies higher prices

CATEGORY DATA

Table 81 Sales of Plant-Based Dairy by Category: Value 2019-2024

Table 82 Sales of Plant-Based Dairy by Category: % Value Growth 2019-2024

Table 83 Sales of Other Plant-Based Milk by Type: % Value 2021-2024

Table 84 NBO Company Shares of Plant-Based Dairy: % Value 2020-2024

Table 85 LBN Brand Shares of Plant-Based Dairy: % Value 2021-2024

Table 86 Distribution of Plant-Based Dairy by Format: % Value 2019-2024

Table 87 Forecast Sales of Plant-Based Dairy by Category: Value 2024-2029

Table 88 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2024-2029

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