

## **Dairy Products and Alternatives in Brazil**

Market Direction | 2024-10-24 | 79 pages | Euromonitor

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### **Report description:**

According to Euromonitor's Economies and Consumers system, economic conditions in Brazil in 2024 have followed the positive patterns seen in 2023, driven by reduced borrowing costs and lower unemployment rates, resulting in robust domestic demand. In addition, the creation of jobs has boosted household income, leading to a notable increase in consumer spending. This scenario is expected to positively influence sales in most packaged food categories in 2024, including those in dairy products and...

Euromonitor International's Dairy Products and Alternatives in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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