

## Cooking Ingredients and Meals in South Korea

Market Direction | 2024-10-24 | 48 pages | Euromonitor

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### Report description:

In 2024, as in 2023, cooking ingredients and meals in South Korea is set to maintain low retail volume growth and stronger retail current value growth. In 2023, there were surges in raw materials prices for cooking ingredients and meals in South Korea, primarily driven by climate change and geopolitical issues, which further pushed up average unit prices. This created an upward trend in current value sales of cooking ingredients and meals, presenting significant challenges for consumers when mak...

Euromonitor International's Cooking Ingredients and Meals in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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2024 DEVELOPMENTS

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Health-conscious consumers care about quality more than price

Overall edible oils sees volume sales shrink due to changes in consumer behaviour

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