

Chocolate Confectionery in India

Market Direction | 2024-10-22 | 25 pages | Euromonitor

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Report description:

According to the International Cocoa Organization, global cocoa supply is expected to decline by nearly 11% during the 2023/2024 season. Global cocoa prices continue to witness record highs due to shortage of supply from Africa, which is the primary region for the production of cocoa globally. Crop production has been impacted by unseasonal rains and damage to crops, which has impacted the global ecosystem for cocoa. The production of cocoa in India is low, and the country is heavily dependent o...

Euromonitor International's Chocolate Confectionery in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Celebratory occasions continue to drive value sales of chocolate confectionery

Mondelez continues to hold strong, followed by Nestle

PROSPECTS AND OPPORTUNITIES

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Competition expected to intensify as e-commerce expands

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