

Butter and Spreads in Brazil

Market Direction | 2024-10-24 | 19 pages | Euromonitor

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Report description:

Brazil has been experiencing the impacts of strong natural phenomena since 2022, with La Nina and El Nino manifesting opposite effects across the country. While the former brought heavy rains to the southeast and drought to the south, the latter, which started in 2023, and has continued to spread damage over 2024, reversed the situation. These weather trends, added to neglect and human action over the years, caused Rio Grande do Sul, the southernmost state of Brazil, to see one of the biggest na...

Euromonitor International's Butter and Spreads in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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