

## **Baked Goods in South Korea**

Market Direction | 2024-10-25 | 22 pages | Euromonitor

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### **Report description:**

Heightened consumer interest in health continues to play a pivotal role in establishing various types of leavened bread, such as bagels, ciabatta, multigrain bread, whole wheat bread, and oatmeal bread, as a new dietary culture in South Korea. These bread varieties share key attributes, including low calories, a strong sense of satiety, and high nutritional value, effectively meeting recent consumer demands. As a result, overall retail current value and volume sales of leavened bread are expected to grow.

Euromonitor International's Baked Goods in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baked Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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