

## **Baked Goods in Australia**

Market Direction | 2024-10-25 | 23 pages | Euromonitor

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### **Report description:**

Retail volume sales of baked goods in Australia remain fairly flat in 2024, with bread, the largest contributor to overall demand in the category, experiencing a marginal decline compared to the previous year. This is largely being driven by consumers adjusting their spending habits due to the high cost of living. Many local consumers are choosing more affordable alternatives such as rice and pasta over bread, contributing to a marginal drop in demand. While raw material prices for bread are mor...

Euromonitor International's Baked Goods in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baked Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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