

**Samsung Electronics Co., Ltd. (005930:KSC) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends**

Company Report | 2024-10-29 | 100 pages | Quaintel Research

**AVAILABLE LICENSES:**

- Single User Price \$175.00
- Multi User Price \$195.00
- Enterprise User Price \$225.00

**Report description:**

Report Summary

Samsung Electronics Co., Ltd. (005930:KSC) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of Samsung Electronics Co., Ltd.'s business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Samsung Electronics Co., Ltd. including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Samsung Electronics Co., Ltd.'s strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Samsung

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Electronics Co., Ltd.'s overall strategic standing and supports informed decision-making and strategic planning.

The report also covers Samsung Electronics Co., Ltd.'s financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares Samsung Electronics Co., Ltd.'s financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Samsung Electronics Co., Ltd. enhancing awareness of the company's business trends, growth perspectives, and more.

### Key Highlights

Samsung Electronics Co., Ltd. is a multinational electronics company that operates as a subsidiary of the larger Samsung Group. The company offers a wide range of products and services, including smartphones, tablets, laptops, TVs, home appliances, and wearables. They also provide various solutions for businesses, such as digital signage, printing, and security systems. In addition, Samsung offers a variety of services, such as cloud storage, mobile payment, and smart home automation. The company is also involved in the production of semiconductors, memory chips, and display panels, which are used in various electronic devices. Overall, Samsung Electronics Co., Ltd. offers a diverse portfolio of products and services to cater to the needs of consumers and businesses alike. Founded in 1969, the company is headquartered in Suwon, Gyeonggi-do, South Korea.

### Samsung Electronics Co., Ltd. in the News:-

- 24-Sep-2024 - Samsung's Biggest Festive Sale 'Fab Grab Fest' is back with Never-seen Before Deals and Offers on Smartphones, Digital Appliances, Smart Televisions, Monitors, Tablets and More
- 24-Sep-2024 - Galaxy Watch Shows Strong Correlation With Clinical and Sports Science Equipment in University of Michigan Studies
- 24-Sep-2024 - Samsung Unveils Galaxy M55s 5G with Stunning Camera, Super AMOLED+ Display, Powerful Snapdragon Processor and Stylish Fusion Design in India
- 23-Sep-2024 - 350 Students of Samsung Innovation Campus certified in Future-Tech Skills at Deen Dayal Upadhyaya Gorakhpur University in Presence of Shri Yogi Adityanath, Honourable Chief Minister, Uttar Pradesh
- 20-Sep-2024 - Samsung India's AI-Powered 'Big TV Festival' Gets Bigger Than Ever This Festive Season; Avail Great Deals and Enjoy Unbeatable Offers on its Premium AI TV Range

### Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

it operates in.

## Reasons to Buy

- Comprehensive Understanding of the Samsung Electronics Co., Ltd.'s internal and external factors through SWOT analysis, PESTLE analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Samsung Electronics Co., Ltd.:

- Samsung Electronics Co., Ltd. Value Chain Analysis
- Samsung Electronics Co., Ltd. Porter's Five Forces Analysis
- Samsung Electronics Co., Ltd. VRIO Analysis
- Samsung Electronics Co., Ltd. BCG Analysis
- Samsung Electronics Co., Ltd. Segmentation, Targeting and Positioning (STP) Analysis
- Samsung Electronics Co., Ltd. Ansoff Matrix Analysis

## Table of Contents:

Table of Contents	
COMPANY EXECUTIVE SUMMARY	1
Table of Contents	2
Tables	6
Charts	7
Samsung Electronics Co., Ltd. - Key Company Facts	8
Samsung Electronics Co., Ltd. - Company Description	9
Samsung Electronics Co., Ltd. - Top Executives	10
Samsung Electronics Co., Ltd.- Top Executives Biographies	11
Samsung Electronics Co., Ltd.- Head Office & Locations	12
Head Office - Country	12
Key Subsidiaries	13
Key Joint Ventures	15
Samsung Electronics Co., Ltd. - Products and Services	16
Products	16
Samsung Electronics Co., Ltd. - Historic Events	18
Samsung Electronics Co., Ltd. - Company's Management Discussion	20
Samsung Electronics Co., Ltd. - Company's Mission and Vision	22
Mission	22
Vision	22
Samsung Electronics Co., Ltd. - Corporate Strategy	23
Samsung Electronics Co., Ltd. - Business Description	26

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Display Panels	26
Memory	27
Smartphone and Other	27
TV, Monitor, and Other	28
Samsung Electronics Co., Ltd. - ESG Spotlight	29
Environment	29
Social	30
Corporate Governance	30
Samsung Electronics Co., Ltd. - SWOT Analysis	32
Overview	32
Strengths	34
Weaknesses	37
Opportunities	39
Threats	41
Samsung Electronics Co., Ltd. - PESTLE Analysis	43
Overview	43
Political Factors	45
Economic Factors	47
Social Factors	49
Technological Factors	51
Legal Factors	52
Environmental Factors	54
Samsung Electronics Co., Ltd. - Financial Deep Dive	55
Share Price Trend - Oct-2023to Oct-2024 (Average Share Closing Price)	55
Profit and Loss Statement	57
Summary of Profit and Loss Statement	57
Balance Sheet	59
Summary of Balance Sheet	59
Cash Flow Statement	61
Summary of Cash Flow Statement	61
Key Financial Ratio Analysis	63
Samsung Electronics Co., Ltd. - Ratio Charts	64
Activity Ratio Charts	64
Growth Ratios Charts	65
Leverage Ratio Charts	66
Liquidity Ratio Charts	66
Profitability Ratio Charts	68
Competing Players	69
Snapshot of Competing Players	70
Apple Inc.	70
Key Company Facts	70
Company Description	70
Snapshot of Competing Players	72
Lenovo Group Limited	72
Key Company Facts	72
Company Description	72
Snapshot of Competing Players	74

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

LG Electronics Inc.	74
Key Company Facts	74
Company Description	74
Snapshot of Competing Players	76
Sony Group Corporation	76
Key Company Facts	76
Company Description	76
Snapshot of Competing Players	78
Huawei Technologies Co., Ltd.	78
Key Company Facts	78
Company Description	78
Samsung Electronics Co., Ltd. - In the News	79
24-Sep-2024- Samsung's Biggest Festive Sale 'Fab Grab Fest' is back with Never-seen Before Deals & Offers on Smartphones, Digital Appliances, Smart Televisions, Monitors, Tablets & More	79
24-Sep-2024- Galaxy Watch Shows Strong Correlation With Clinical and Sports Science Equipment in University of Michigan Studies	82
24-Sep-2024- Samsung Unveils Galaxy M55s 5G with Stunning Camera, Super AMOLED+ Display, Powerful Snapdragon Processor and Stylish Fusion Design in India	85
23-Sep-2024- 350 Students of Samsung Innovation Campus certified in Future-Tech Skills at Deen Dayal Upadhyaya Gorakhpur University in Presence of Shri Yogi Adityanath, Honourable Chief Minister, Uttar Pradesh	88
20-Sep-2024- Samsung India's AI-Powered 'Big TV Festival' Gets Bigger Than Ever This Festive Season; Avail Great Deals & Enjoy Unbeatable Offers on its Premium AI TV Range	91
Appendix	94
Definitions	94
SWOT Analysis	94
PESTLE Analysis	94
Value Chain Analysis	94
ESG Spotlight	94
Financial Deep Dive	94
Financial Ratios -	95
Activity Ratios	95
Growth Ratios	96
Leverage Ratios	97
Liquidity Ratios	98
Market Ratios	99
Profitability Ratios	99
Research Methodology	100
Disclaimer	101
Contact Us	101

**Samsung Electronics Co., Ltd. (005930:KSC) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends**

Company Report | 2024-10-29 | 100 pages | Quaintel Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Price	\$175.00
	Multi User Price	\$195.00
	Enterprise User Price	\$225.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2025-06-25

Signature

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)