

Kenya Potato Processing Market

Market Report | 2024-08-01 | 136 pages | Data Bridge Market Research

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Report description:

The Kenya potato processing market is expected to reach USD 341.40 million by 2034 from USD 255.22 million in 2023, growing with a substantial CAGR of 2.7% in the forecast period of 2024 to 2034.

Market Segmentation:

Kenya Potato Processing Market, By Category (Inorganic and Organic), Product Type (Frozen, Ambient, and Dehydrated), Shape (Dices, Round, Tater Drums, Shreds, and Others), Packaging (Pouches, Cardboard Boxes, Cans and Others), By Application (Ready-To-Cook & Prepared Meals, Snacks and Bakery Industry, Baby Food (Bottled), Dough Mixtures, Soups and Jams, and Others), End User (Food Service Sector and Retail/Household) - Industry Trends and Forecast to 2034

Some of the major factors contributing to the growth of the Kenya potato processing market:

Driver

- Growing consumption of convenience or frozen foods among the consumers

Restraint

- Increasing health problems associated with the higher consumption of processed potato snacks

Opportunity

- Technological innovation in potato processing

Market Players:

The key players operating in the Kenya potato processing market are:

- Tropical Heat.
- Norda Industries Limited
- Butcher
- Leson Company Ltd, Butcher
- Wedgehut Foods Ltd
- Hollanda FairFoods LTD

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