

North America Japanese Restaurant Market

Market Report | 2024-08-01 | 207 pages | Data Bridge Market Research

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Report description:

North America Japanese restaurant market is expected to reach USD 6.38 billion by 2031 from USD 4.97 billion in 2023, growing with a substantial CAGR of 3.23% in the forecast period of 2024 to 2031.

Market Segmentation:

North America Japanese Restaurant Market Segmentation, By Cuisine Type (Traditional Japanese Cuisine, Specialty Japanese Cuisine, and Modern Japanese Cuisine), Service Type (Quick Service Restaurants (QSR), Full Service Restaurants, and Take-Out Counters/Outlets), Restaurant Category (Standalone Restaurants and Chain/Franchise Model), Restaurant Model (Takeaway, Home Delivery, and Dine-In), Sales Channel (Physical Outlets and Delivery Online Restaurants/Ghost Kitchen), Countries (U.S., Canada, Mexico)- Industry Trends and Forecast to 2031

Some of the major factors contributing to the growth of the North America Japanese restaurant market:

Drivers

- Increasing awareness of health benefits related to Japanese food drives the North America Japanese restaurant market
- The increase in popularity of the dish sushi

Restraints

- Food contamination, risking the safety, and quality of the product
- High costs of ingredients for Japanese cuisine

Opportunities

- Innovation in menu offerings
- Collaboration with local cultural events and festivals

Market Players:

The key players operating in the North America Japanese restaurant market are:

- KATSU-YA GROUP, INC
- Wokcano Asian Restaurant & Bar
- 893 Ryotei Berlin

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- Chiba Japanese Restaurant
- Tsujita Artisan Noodle.
- Takami Sushi & Robata Restaurant
- Sushi Gen Enterprises
- Yamashiro Hollywood
- Kura Sushi USA
- Sushiya
- KAITEN ZUSHI
- RE&S Enterprises Pte Ltd
- Sushi Nozawa Group

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