

Middle East and Africa Fleet Management Market

Market Report | 2024-08-01 | 853 pages | Data Bridge Market Research

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Report description:

Middle East and Africa Fleet Management market is expected to reach USD 4141.29 million by 2031 from USD 2113.94 million in 2024, growing with a CAGR of 8.9 % in the forecast period of 2024 to 2031.

Market Segmentation:

Middle East and Africa Fleet Management market, Offering (Solutions, and Services), Lease Type (On-Lease, and Without Lease), Hardware (GPS Tracking Devices, DASH Cameras, Bluetooth Tracking Tags, Data Loggers, and Others), Fleet Size [Small Fleets (1-5 Vehicles), Medium Fleets (5-20 Vehicles), Large & Enterprise Fleets (20-50+ Vehicles)], Communication Range (Short Range Communication, and Long Range Communication), Deployment Model (On-Premise, Cloud, and Hybrid), Technology (GNSS, Cellular Systems, Electronic Data Interchange (EDI), Remote Sensing, Computational Method & Decision Making, RFID, and Others), Functions (Asset Management, Route Management, Fuel Consumption, Real Time Vehicle Location, Delivery Schedule, Accident Prevention, Mobile Apps, Monitoring Driver Behavior, Vehicle Maintenance Updates, ELD Compliance, and Others), Operation (Commercial, and Private), Business Type (Large Business, and Small Business), Vehicle Type (Internal Combustion Engine, and Electric Vehicle), Mode of Transport (Passenger Cars, Light Commercial Vehicles, and Heavy Commercial Vehicles), End User (Automotive, Transportation & Logistics, Retail, Manufacturing, Food & Beverages, Energy & Utilities, Mining, Government, Healthcare, Agriculture, Construction, and Others), Countries (Saudi Arabia, U.A.E., South Africa, Egypt, Israel, Oman, Bahrain, Kuwait, Qatar, and rest of Middle East and Africa)-Industry Trends and Forecast to 2031

Overview of Middle East and Africa Fleet Management market Dynamics :

Driver

- Increasing demand for logistics due to the e-commerce industry

Restraint

- Issues related to low efficiency in connectivity

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Opportunity

- Rising demand for utility vehicles

Market Players:

The key market players operating in the Middle East and Africa Europe fleet management market are listed below:

- STILL GmbH
- Ayvens Group
- Frotcom International
- FATEC
- TUV SUD
- Ecofleet
- Aeromark Communications LTD
- Easyfleet
- Arval
- Alphabet
- Athlon
- LocoNav
- Free2move (PSA)
- FleetAfrica
- Ramco systems
- Detasad Cloud
- ODOOTEC KSA
- Digital Myth Solutions
- GoFleet Tracking
- Falcon Trackers
- Zain
- Arabitra
- Tenderd
- HERE
- Roambee Corporation
- TATA Consultancy Services Limited
- SAP SE
- Webfleet Solutions Sales B.V.
- Fleetroot
- V Zone International LLC.

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