

Wound Care in Cameroon

Market Direction | 2024-10-16 | 21 pages | Euromonitor

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Report description:

Wound care in Cameroon faces a number of challenges in 2024, with the category fairly stagnant and with limited innovation. One challenge to official wound care comes from the proliferation of unlicensed drug kiosks scattered across neighbourhoods. Indeed, these outlets sell a wide range of consumer health products, from prescription medications to OTC medications. These kiosks also offer wound dressing at a very affordable fee. Therefore, this has significantly reduced the need for local consum...

Euromonitor International's Wound Care in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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