

Weight Management and Wellbeing in Tunisia

Market Direction | 2024-10-15 | 18 pages | Euromonitor

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Report description:

Due to high demand for weight management and wellbeing products in Tunisia, price increases imposed in pharmacies and online have forced consumers to look for cheaper options in 2024. Smugglers are taking advantage of this situation to sell illegal weight management products. The smuggled products are typically appetite suppressants sold in traditional souks and online via Facebook pages and groups. Due to the health risks associated with taking these products, the Ministry of Health is alerting...

Euromonitor International's Weight Management and Wellbeing in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Tunisian government alerts consumers to the presence of smuggled products

Obesity is a major problem in Tunisia

Meal replacement is absent in retail but is offered by weight management professionals

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