

Weight Management and Wellbeing in Romania

Market Direction | 2024-10-18 | 20 pages | Euromonitor

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Report description:

The market for weight management and wellbeing is expected to register continued growth in current value terms in 2024. While this is largely driven by rising retail prices attributable to inflation, there is also a modest increase in demand for products like weight loss supplements and slimming teas. Concerns about weight are particularly significant, with many adults and a notable percentage of children being classified as overweight or obese.

Euromonitor International's Weight Management and Wellbeing in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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