

Weight Management and Wellbeing in Cameroon

Market Direction | 2024-10-16 | 21 pages | Euromonitor

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Report description:

Weight management and wellbeing is supported by growing rates of obesity in Cameroon in 2024. According to the Ministry of Health, 15% of local consumers suffer from obesity and the proportion not doing physical exercise is around 27%. However, despite this, the country continues to see restrictions around the availability of certain OTC obesity medicines. For example, there is currently no marketing authorisation for the manufacture or distribution of any drug with the active ingredient Orlistat...

Euromonitor International's Weight Management and Wellbeing in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN CAMEROON

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Rise of obesity in Cameroon supports sales of weight management products

Influencer marketing and celebrity endorsements promote weight loss supplements

Rise of natural and herbal weight management solutions, such as slimming teas

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