

## **Tunisia Cities Review**

City Review | 2024-10-15 | 20 pages | Euromonitor

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### **Report description:**

Tunis and Sousse are Tunisia's most economically active cities, due to their positions in terms of population size, disposable income and labour markets. Meanwhile, Sousse holds strong potential for future economic expansion due to expected GDP growth. However, challenges for the country's cities will persist in the near term due to the continuing global economic slowdown. In the longer run, Tunisia's cities are set to face burdens on infrastructure, due to large and increasing populations.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cities market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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