

## **Tourism Flows in Ireland**

Market Direction | 2024-10-17 | 25 pages | Euromonitor

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### **Report description:**

Ireland's residents continue to increase their overall frequency of travel in 2024. Although domestic travel remains popular, the key trend in 2024 is a shift in favour of outbound departures. Immediately following the lifting of pandemic restrictions, Irish tourists considering outbound travel preferred to stay closer to home, travelling within Europe. However, the key trend in 2024 is the increasing willingness to travel beyond Europe to more dynamic destinations such as the Philippines, Indon...

Euromonitor International's Tourism Flows in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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