

## **Sports Nutrition in Tunisia**

Market Direction | 2024-10-15 | 19 pages | Euromonitor

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### **Report description:**

Rising consumer demand is driving the category but smuggling is a growing threat, especially due to shortages of legitimate products. The Ministry of Health controls all sports nutrition and penalises companies that do not comply with the regulations. As a result, several products are no longer available in Tunisia despite their good performances in previous years such as Dymatize, Cellucor and Scitec Nutrition; the absence of these brands is due the Tunisian regulations in sports nutrition.

Euromonitor International's Sports Nutrition in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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