

Sports Nutrition in Tunisia

Market Direction | 2024-10-15 | 19 pages | Euromonitor

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Report description:

Rising consumer demand is driving the category but smuggling is a growing threat, especially due to shortages of legitimate products. The Ministry of Health controls all sports nutrition and penalises companies that do not comply with the regulations. As a result, several products are no longer available in Tunisia despite their good performances in previous years such as Dymatize, Cellucor and Scitec Nutrition; the absence of these brands is due the Tunisian regulations in sports nutrition.

Euromonitor International's Sports Nutrition in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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