

## Sports Nutrition in Poland

Market Direction | 2024-10-15 | 24 pages | Euromonitor

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### Report description:

Sports nutrition is expected to be the best performing consumer health product in 2024, with healthy value and volume growth. One factor leading to increasing sales is the expanding consumer group. While sports nutrition is mainly targeted at serious athletes, there is also a growing number of consumers that purchase for instance sports protein products for other reasons, such as for muscle recovery after injury and protein/energy bars are often purchased by consumers on-the-go as a healthy snack...

Euromonitor International's Sports Nutrition in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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