

**Sports Nutrition in North Macedonia**

Market Direction | 2024-10-16 | 20 pages | Euromonitor

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**Report description:**

Sports nutrition is set to outperform all of the other main areas of North Macedonia's consumer health market in current value growth terms in 2024. While this is partly because sales are emerging from a comparatively low base, interest in the category is increasing rapidly as more Macedonians take up sports and fitness activities in an effort to improve their physical and mental wellbeing. At the same time, growing confidence in the efficacy of these products and rising awareness of the benefit...

Euromonitor International's Sports Nutrition in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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### SPORTS NUTRITION IN NORTH MACEDONIA

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Rising participation in sports and fitness activities continues to lift demand

Sports protein powder is the most dynamic performer in volume growth terms

New launches help to strengthen interest in sports nutrition

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