

Sleep Aids in Poland

Market Direction | 2024-10-15 | 23 pages | Euromonitor

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Report description:

While sleep aids in Poland is expected to register healthy current value growth, constant value growth is expected to be much more moderate and with only marginal volume growth. That being said, there is an increasing range of offerings available - both herbal/traditional and more synthetic variants, with herbal/traditional accounting for more value sales.

Euromonitor International's Sleep Aids in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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