

Plastic Circularity for Beverages in Asia Pacific

Global Strategy | 2024-10-14 | 35 pages | Euromonitor

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Report description:

Asia Pacific accounts for the bulk of the world's waste, especially plastics used heavily in beverages, thus there is a pressing need for beverage companies in the region to invest in sustainable packaging. This report analyses consumer trends and regulatory developments regarding sustainability in Asia Pacific, with case studies considering beverage companies' strategies for achieving greater sustainability.

Euromonitor International's Plastic Circularity for Beverages in Asia Pacific global briefing offers an insight into the size and shape of the packaging market, highlights the effect of emerging geographies, categories and consumer trends on the packaging landscape. It identifies the leading pack types, offers strategic analysis of key factors influencing the packaging market - be they packaging innovations, consumption growth, category switching, economic/lifestyle influences, legislation or environmental issues. Forecasts illustrate how the market is set to change and criteria for success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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Executive summary
Overview of plastic packaging and sustainability
Consumer and regulatory influences
Company strategies
Conclusion

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