

Paediatric Consumer Health in Tunisia

Market Direction | 2024-10-15 | 19 pages | Euromonitor

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Report description:

Paediatric consumer health reported a sharp rebound in current value sales over 2024 due to price increases. However, consumption weakened due to the shortage of several international brands imported by the Tunisian Central Pharmacy. The lower purchasing power of Tunisian parents has also hampered retail volume sales, as well as the decrease in visits to see paediatric doctors.

Euromonitor International's Paediatric Consumer Health in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

October 2024

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