

Paediatric Consumer Health in Tunisia

Market Direction | 2024-10-15 | 19 pages | Euromonitor

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Report description:

Paediatric consumer health reported a sharp rebound in current value sales over 2024 due to price increases. However, consumption weakened due to the shortage of several international brands imported by the Tunisian Central Pharmacy. The lower purchasing power of Tunisian parents has also hampered retail volume sales, as well as the decrease in visits to see paediatric doctors.

Euromonitor International's Paediatric Consumer Health in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Paediatric Consumer Health in Tunisia
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List Of Contents And Tables

PAEDIATRIC CONSUMER HEALTH IN TUNISIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumption falls amid price increases

Tunisian Ministry of Health aims to provide industry support by approving price increases

Competition intensifies among local players

PROSPECTS AND OPPORTUNITIES

Lower purchasing power will limit volume growth

Paediatric vitamins and dietary supplements face steady growth

E-commerce offers new sales opportunities

CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2019-2024

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2019-2024

Table 3 Forecast Sales of Paediatric Consumer Health by Category: Value 2024-2029

Table 4 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN TUNISIA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 5 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 6 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 7 Sales of Consumer Health by Category: Value 2019-2024

Table 8 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 9 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 10 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 11 Penetration of Private Label by Category: % Value 2019-2024

Table 12 Distribution of Consumer Health by Format: % Value 2019-2024

Table 13 Distribution of Consumer Health by Format and Category: % Value 2024

Table 14 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 15 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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SOURCES

Summary 1 Research Sources

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