

Paediatric Consumer Health in Romania

Market Direction | 2024-10-18 | 22 pages | Euromonitor

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Report description:

The paediatric consumer health market in Romania is experiencing significant expansion, driven by a heightened awareness of child health and wellbeing. As parents become more informed about their children's health needs, consumer health manufacturers are increasingly looking to broaden their portfolios to include paediatric medicines and supplements. Indeed, many leading companies in Romania already offer specialised products for children. In paediatric analgesics, for example, Reckitt Benckiser...

Euromonitor International's Paediatric Consumer Health in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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