

Paediatric Consumer Health in Poland

Market Direction | 2024-10-15 | 26 pages | Euromonitor

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Report description:

Paediatric consumer health is expected to register moderate value growth in 2024. Vitamins and dietary supplements continue to be the largest product areas in terms of value sales, with vitamin D being one of the bestsellers, as it is recommended by doctors, especially during the winter months when sunlight is limited. Other products gaining visibility are fish oil based gummies from Mollers. Analgesics is the second biggest product area, with value sales almost equally divided between acetamino...

Euromonitor International's Paediatric Consumer Health in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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