

Paediatric Consumer Health in Cameroon

Market Direction | 2024-10-16 | 22 pages | Euromonitor

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Report description:

Paediatric consumer health is seeing mixed results in Cameroon in 2024, depending on the type of product. Analgesics, and cough, cold, and allergy remedies tend to be the most popular, as these products deal with common and familiar ailments in children, such as fever, cough, and catarrh. They are also easy to administer and provide effective relief with minimal side effects. Additionally, children are more susceptible to severe and longer lasting coughs and catarrh during the dry season, fostering...

Euromonitor International's Paediatric Consumer Health in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Franken Laboratory exposed for lying about its origin and "too high" levels of diethylene glycol in its paediatric medicine

No new launches or emergent trends to report

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