

## **NRT Smoking Cessation Aids in Poland**

Market Direction | 2024-10-15 | 23 pages | Euromonitor

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### **Report description:**

NRT smoking cessation aids is expected to register volume decline in 2024. While smoking rates continue to be high in Poland, they are falling year-on-year and therefore the potential consumer base for NRT smoking cessation aids is also declining year-on-year. In addition, many traditional smokers are instead opting for what are perceived as less harmful alternatives such as e-vapour products and heated tobacco. This is also dampening volume growth of NRT smoking cessation aids.

Euromonitor International's NRT Smoking Cessation Aids in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the NRT Smoking Cessation Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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