

## **Luxury Goods in Spain**

Market Direction | 2024-10-14 | 39 pages | Euromonitor

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### **Report description:**

With basic goods seeing rising prices, and interest rates still high, which impacts the majority of Spaniards, who have a mortgage, the average disposable income has been declining in Spain. This has resulted in consumers showing a keenness to save, which in some cases is resulting in Spaniards postponing their acquisition of luxury goods, especially those products popular amongst aspirational consumers, such as personal luxury goods. Disruption is therefore most visible within affordable luxury...

Euromonitor International's Luxury Goods in Spain report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Luxury Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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