

Luxury Goods in Romania

Market Direction | 2024-10-11 | 41 pages | Euromonitor

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Report description:

Retail current value sales of luxury goods in Romania will rise by 9% in 2024, set to reach sales of RON11.4 billion. The landscape is performing well despite the challenging economic situation in the country, with affluent consumers willing to invest in experiences, timeless pieces, and premium goods. Inbound tourism is also on the rise in 2024, positively impacting sales and attendance at luxury hotels. Premium in-store features and services further drive growth, including personal shopping, c...

Euromonitor International's Luxury Goods in Romania report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Luxury Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Luxury whiskies lead growth as household cocktail creation rises in Romania
Pernod Ricard Romania maintains its lead, offering internationally renowned whisky brands

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