

Lodging (Destination) in Croatia

Market Direction | 2024-10-16 | 17 pages | Euromonitor

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Report description:

Lodging prices in Croatia continue to increase in 2024 following a sharp rise in 2023, driven by escalating operational and labour costs. This upward trend in prices has significantly impacted lodging, leading to a notable shift in the market. Tourists from Croatia's main source markets, increasingly conscious of costs due to inflationary pressures over the past few years, are opting for budget hotels, campsites, and short-term rentals. The demand for short-term rentals, in particular, has exper...

Euromonitor International's Lodging (Destination) in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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