

Lagos in Nigeria

City Review | 2024-10-16 | 18 pages | Euromonitor

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Report description:

The Lagos in Nigeria report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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- * Pinpoint growth sectors and identify factors driving change;
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Table of Contents:

Lagos in Nigeria

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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List Of Contents And Tables

LAGOS IN NIGERIA

HEADLINES

CITY SCORECARD

CHART 1 Lagos City Scorecard Rankings Among 146 Middle East and Africa Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2023

POPULATION

CHART 2 Key Lagos Population Indicators Compared to Nigeria and Middle East and Africa 2023

CHART 3 Lagos Population Growth Compared to Nigeria and Middle East and Africa 2018-2028

CHART 4 Lagos Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2018-2028

CHART 5 Lagos Population by Age and Sex 2023

CONSUMER EXPENDITURE

CHART 6 Lagos Consumer Expenditure per Capita Compared to Nigeria and Middle East and Africa 2018-2028

CHART 7 Lagos Consumer Expenditure Structure 2023

DIGITAL CONSUMER

CHART 8 Key Lagos Digital Consumer Statistics Compared to Nigeria and Middle East and Africa 2023

CHART 9 Digital Consumer Historic Growth and Forecasts in Lagos 2018-2028

WEALTH

CHART 10 □Lagos Disposable Income per Household Compared to Nigeria and Middle East and Africa 2018-2028

CHART 11 □Number of Households by Disposable Income Band in Lagos 2018/2023/2028

CHART 12 □Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Lagos: 2018-2028

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 □Lagos Household Possession of Kitchen Durables Compared to Nigeria and Middle East and Africa 2023: % of Households

CHART 14 □Lagos Possession of Entertainment Electronics Compared to Nigeria and Middle East and Africa 2023: % of Households

CHART 15 □Lagos Household Possession of Other Durables Compared to Nigeria and Middle East and Africa 2023: % of Households

ECONOMY

CHART 16 □Lagos GDP per Capita Compared to Nigeria and Middle East and Africa 2018-2028

CHART 17 □Lagos Real GDP Growth Compared to Nigeria and Middle East and Africa 2018-2028

CHART 18 □Lagos Inflation Compared to Nigeria and Middle East and Africa 2018-2028

LABOUR

CHART 19 □Lagos Labour Indicators Compared to Nigeria and Middle East and Africa 2023

CHART 20 □Economically Active Population and Unemployment Rate in Lagos 2018-2023

CHART 21 □Lagos Labour Productivity Compared to Nigeria and Middle East and Africa 2018-2023

TRANSPORT

CHART 22 □Number of Airport Passengers in Lagos 2018-2023

CHART 23 □Automotive Circulation in Lagos 2018-2023

CHART 24 □Lagos Transport Possession Compared to Nigeria and Middle East and Africa 2023: % of Households

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